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Contact: Kevin Aschenbrenner  
250-294-8431  
kaschenbrenner@jaffepr.com

**Neal Wade Joins Bradley Arant Boulton Cummings  
to Serve on Firm's Economic Development Advisory Board**

**BIRMINGHAM, Ala. (Sept. xx, 2011)** – Bradley Arant Boulton Cummings LLP is pleased to announce that Neal Wade, one of the most successful economic development leaders in the country, has joined the firm's Economic Development Advisory Board. The newly formed Board will serve to advise the firm on economic development strategy.

Wade is senior vice president of economic development for The St. Joe Company, one of Florida's largest real estate development companies and Northwest Florida's largest private landowner. During his current tenure at St. Joe and a previous stint with the company from 2000 to 2003, Wade led efforts to bring businesses to the company's commercial and industrial properties.

Previously, Wade was the director of the Alabama Development Office (ADO), the state's lead economic development organization, where he was actively involved with the state's most successful economic development projects, as well as major expansions of companies including Hyundai, Honda, Mercedes-Benz and Toyota. Also under Wade's leadership, the state attracted major new projects, including ThyssenKrupp, Hyundai Heavy Industries, and Verizon. During Wade's tenure at the ADO while he also served as a cabinet member under Gov. Bob Riley, the ADO was twice named the top state economic development agency in the country.

“We are extremely gratified to have Neal as a member of our Economic Development Advisory Board and we look forward to his contributions in helping us continue to enhance our services to our clients as well as develop new opportunities for firm growth,” said Firm Chairman Beau Grenier.

**About Bradley Arant Boulton Cummings LLP**

Tracing its roots to 1871, Bradley Arant Boult Cummings LLP has more than 370 attorneys in seven offices, and is one of the largest law firms in the Southeast. The firm maintains offices in Birmingham, Huntsville, and Montgomery, Alabama; Jackson, Mississippi; Charlotte, North Carolina; Nashville, Tennessee; and Washington, D.C.

The firm's lawyers serve clients locally, regionally, nationally and internationally, and provide services across a wide range of industries, including accounting, automotive, banking and finance, biotechnology, life sciences, construction, education, emerging business, energy, entertainment, equipment leasing, forest products, government contracts, health care, life sciences, hospitality, insurance, manufacturing, materials and aggregate production, media and communications, mining, municipal and public finance, oil and gas, pharmaceuticals and medical devices, public utilities, real estate, retail, steel, technology, telecommunications, textiles, transportation, and venture capital.